

▶ CORPORATE AND GENERAL PUBLIC DAY

FRIDAY SEPTEMBER 28

Le Volcan - Grand Amphithéâtre



GENERAL PUBLIC

9-9.15 am - Mindfulness session

9.30-9.55 am - Opening

- **Luc Lemonnier**, Mayor of Le Havre
- **Jacques Attali**, Positive Planet President

10-11 am - Mobility session

Innovation at the heart of urban mobility solutions

- **Mohamed Sefiani**, Mayor of Chefchaouen, Morocco
- **Richard Dujardin**, General Director France, Transdev
- **Patrice Vergriete**, Mayor of Dunkerque
- **Franck Bruel**, Deputy General Director of ENGIE, member of the executive comity in charge of BU France BtoB
- **Jean-Baptiste Gastinne**, 1st vice president of the CODAH, responsible for economic development, tourism and education
- Moderation by **Clément Fournier**, e-RSE

11.30-12.30 pm - Environment and energy session

Increasingly autonomous and committed territories

- **Michèle Sabban**, R20 President
- **Jules Lella**, Executive Director, Association des Régions de Côte d'Ivoire
- **Jeannot Ahoussou-Kouadio**, Senat President, Ivory Coast
- **Bruno Gore**, President, Caisse d'Epargne Normandie
- **Michel Derdevet**, General Secretary, ENEDIS
- **Jean-Michel Marchand**, President, Vice President of the Eco-Maires
- **Myriam Maestroni**, Founder, Economies d'Energies
- **Frédéric Aguilera**, Mayor of Vichy
- Moderation by **Laure Drévilion**, One Hear

2-3 pm - Smart cities session :

The city of the future, positive urbanism

- **Philippe Close**, Mayor of Brussels
- **Emmanuel François**, President of Smart Building Alliance
- **Alain Renk**, Founder of HOST, project Wikibuilding
- **Jean-Sébastien Decaux**, General Director of Southern Europe, Belgium, Luxembourg, Africa, Israel, JC Decaux
- **Benoît Quignon**, General Director, SNCF Immobilier
- Moderation by **Patricia Cortijo**, Utopies

3-4 pm - Economic development session

Territories regenerating into circular economy models

- **François-Michel Lambert**, Bouches du Rhône Deputy, Founder of the Circular Economy Institute
- **Fabrice Bonnifet**, President, C3D (College of Sustainable Development Managers) and Sustainable Development Manager for Bouygues
- **Anémone Berés**, President, Envie network
- **Pierre Victoria**, Director, Veolia Sustainable Development
- **Isabelle Baur**, President, Scarabée Biocoop
- Moderation by **Cynthia Illouz**, Chari-T

4.30-5.30 pm - Equality between territories session

Territorial coherence as a development axis

- **Hervé Martel**, General Director of Grand Port Maritime du Havre
- **Jean-Baptiste Gastinne**, 1st Vice President of the CODAH
- **Patrick Devedjian**, President of the Hauts de Seine and the departments of l'Axe de Seine
- **Léa Lassarat**, President, CCI Seine Estuaire
- **HAROPA Representative**
- **François Philizot**, Interministerial delegate for the development of the Vallée de la Seine

5.30-6 pm - Interactive Discussion

The territories positivity index, a concret commitment

- **Jacques Attali**, President, Positive Planet
- **Patrick Devedjian**, President of the Hauts de Seine and the departments of l'Axe de Seine
- Moderation by **Cédric Baecher**, Nomadeis

6.20-7 pm - Positive territories award ceremony

CORPORATE

Le Petit Amphithéâtre and Le Fitz will be reserved to professionals for Positive Labs, workshops and networking, to introduce them to new positive ways of managing their business within their territories.

10-11 am - CODAH Positive Lab

Is sustainable nutrition accessible to all?

- **Pierre Aschieri**, Mayor of Mouans-Sartoux
- **Laurent Artigou**, Director, National Interest Market Rouen
- **Jerôme Lenormand**, livestock farmer, La pointe du Havre
- **Thomas Guillemain**, Director of Social Center in Le Havre
- **Sebastien Dutacq**, President, Regional Association of Agribusiness Companies
- Moderation by **Rebecca Armstrong**, journalist

11.30-12.30 pm - Workshop (Petit Amphithéâtre)

Product-service system: what if we proceeded to a sustainable and responsible economic model?

- **Alain Le Corre**, President, CJD Normandie

2-4 pm - Workshop (Fitz)

Presentation of Ouishare's «Mille Lieux» Exploration about the impact of Third places in the making of a city

2-3 pm - CCI Seine Estuaire Positive Lab (Petit Amphithéâtre)

How to develop synergies between economic actors of the territory in order to promote positive economy?

3-4 pm - Testimonies (Petit Amphithéâtre)

Those committed companies, players of the City !

4.30-6 pm - Workshop (Fitz)

Committed companies to grow and innovate with their ecosystem, a collaborative exploration proposed by the community of committed companies

- **Emery Jacquillat**, President, CAMIF MATELSOM
- **Anne-France Bonnet**, President, Nuova Vista
- **Nicolas Furet**, Director of Public Affairs, Citeo
- **Guillaume Denoës**, Founding Director, Alenvi