

# ▶ GENERAL PUBLIC DAY



## SATURDAY SEPTEMBER 29

Le Volcan - *Grand Amphithéâtre*

### 9-9.20 am - Mindfulness session

- **Dominique Retoux**, mindfulness teacher

### 9.25-9h55 - Opening

- **Jean-Louis Borloo**, author of the report on suburbs
- **Jacques Attali**, Positive Planet President
- **Françoise Nyssen**, Minister of Culture

### 10-11 am - Economic Development session

#### Entrepreneurship in the suburbs

- **Géraldine Plénier**, Executive Director, Positive Planet France
- **Saïd Hammouche**, President and Founder of Mozaïk RH
- **Frédéric Bardeau**, Co-founder of Simplo.co, 2017 Social Entrepreneur of the Year
- **Claude Grunitzky**, President, Water Mills foundation, TRUE Chairman

### 11.30-12.30 pm - Environment session

#### The Zero Waste target: the success of a proactive policy

- **Joan Marc Simon**, Director, Zero Waste Europe
- **Brice Canaud**, President, LH-Ø
- **Philippe-Loïc Jacob**, President, CITEO
- **Jean-Louis Fousseret**, Mayor of Besançon
- **Guy Geoffroy**, Mayor of Combs-la-Ville, President of Eco Maires Association
- Moderation by **Sylvain Boucheron**, BL-évolution

### 12.30-1 pm - Environment session

#### Hypernomadism, influence of territories on Martin Solveig's creations

- **Audrey Tcherkoff**, Managing Director, LH Forum
- **Martin Solveig**, Artist and Positive Planet Ambassador

## 2-3 pm - Smart cities session

### Innovative cities for a better quality of life?

- **Carlos Moreno**, Human Smart Cities Expert
- **Karine Bidart**, Co-General Director, Paris&Co
- **Jean-Patrick Scheepers**, Founder, Peas & Love
- **Uber Representative**
- **Eric Piolle**, EELV Mayor of Grenoble
- **Olivier Blond**, journalist, writer and ecologist activist

## 3-4.10 pm - Agriculture session

### Reconciling men and the earth

- **Anastasia Plakias**, Founder, Brooklyn Grange
- **Maxime de Rostolan**, Founder, Fermes d'Avenir
- **David Garbous**, Marketing Director, Fleury Michon
- **Paul François**, President, Phyto-victims Association
- **Pierre Aschieri**, Mayor of Mouans-Sartoux, Vice President of the Eco Maires Association
- **Arnold Puesh d'Alissac**, President, FRSEA Normandie
- **Mélanie Briand**, Responsable of the Agriculture / Alimentation pole of the CODAH

## 4.30-5 pm - Economic development session

### Territories: Actors of the social, solidary and inclusive economy

- **Marie Chatardova**, president of the United Nations Economic and Social Council

## 5-5.30 pm - Smart cities session

### Are connected cities protecting us from everything?

- **Arjan Van Timmeren**, Director, Amsterdam Metropolitan Solutions
- **Taja Naidoo**, Innovation & Strategy Lead Smart Docklands, Smart Dublin

## 5.30 - 6 pm - Migratory flows session

### Restore meaning to the welcoming and the integration of refugees

- **Vincent Cochetel**, Special Envoy of the United Nations High Commissioner for Refugees
- **Jacqueline Benassayag**, General Secretary, France Terre d'Asile

## 6-6.30 pm - Closing

- **Luc Lemonnier**, Mayor of Le Havre
- **Jacques Attali**, Positive Planet President

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## SATURDAY SEPTEMBER 29

Le Volcan - *Petit Amphithéâtre*

### 10-11 am - Environment session

#### Optimising water management to ensure the future of territories

- **Ferdy Louisy**, Mayor of Goyave, President of the national natural park
- **Roland Jourdain**, Navigator and Founding President of the WeExplore Foundation
- **Céline Gilquin**, Manager of the water and sanitation division for the Agence Française de Développement

### 11.30-12 pm - Environment Book Award Presentation

### 12-12.30 pm - Economic Development session

#### Positive Planet France project presentation

- **Redha Boudjema**, Positive Planet France
- **Positive Planet Entrepreneur**

### 2-3 pm - Smart cities session

#### Solidary and connected cities make smart cities

- **Julie de Pimodan**, Founder, Fluicity
- **Anne Chassagnette**, RSE Director, Engie
- **Nicolas Detrie**, Director, Yes We Camp
- Moderation by **Rebecca Armstrong**, journalist

### 3-4 pm - Economic development session

#### Normandy, exemplarity of practical application of the SSE

- **Mathias Levy Noquères**, Deputy Cjairman of the Board, Logeo Seine Estuaire
- **Emilie Tolian, President**, ADRESS Normandie, Co-manager of the Scop Liesse, Associate of Trait d'Union (2018 French Impact Prize)
- **Gérard Heit, President**, France Active Normandie & monnaie Rollon

### 4.30-5.30 pm - Mobility session

#### Mobility and accessibility for everyone on our territories

- **Brigitte Thorin**, Ministerial delegate for accessibility
- **Julien Soreau**, Equal opportunities - Diversity Officer, EM Normandie
- **Maryse Vepierre**, Member of the Board, Caisse d'Épargne Normandie
- **Christophe Courcoux**, Actif Insertion, Littoral Mobility Pole
- **Patrick Jeantet**, CEO, SNCF Réseau